



## AutoZone Committed to Helping Customers Reduce Their Gas Expense

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MEMPHIS, Tenn., July 15, 2008 (PRIME NEWSWIRE) -- AutoZone (NYSE:AZO) has a long history of helping customers save money. One tip it has always stressed is performing a few simple tune up jobs can help save significantly on gas costs. So it was no surprise when the Alliance to Save Energy partnered with AutoZone and launched the Drive \$marter Challenge interactive website and campaign. The campaign offers extensive money and gas-saving tips (in both English and Spanish) for vehicle upkeep and sensible driving, as well as helpful resources to ease the pain of this year's high gas prices.

"Our customers are especially hard hit with the unprecedented increases we are seeing in the cost of gas," said AutoZone Senior Vice President of Marketing, Lisa Kranc, "and AutoZoners understand it is part of our basic service and culture to help them get the most out of every dollar they spend at the pump. With the summer driving season here, this campaign could not be more timely in helping consumers who are feeling the pinch of today's gas prices."

The Drive \$marter Challenge's website ([www.drivesmarterchallenge.org](http://www.drivesmarterchallenge.org)) allows consumers to enter their vehicle information and immediately see the potential money, gas and CO2 emissions they can expect from following the recommended Drive \$marter steps. On first learning of the site, AutoZone knew that their vendors would also welcome the opportunity to participate. So they reached out and arranged for their key suppliers to offer special money-saving coupon offers, available only as a reward for taking the Challenge and redeemable at any AutoZone retail store nationwide. The coupons offered by AutoZone feature savings on oxygen sensors, air filters, spark plugs and plug wire sets, and have a total combined redemption value of more than \$5 million.

AutoZone also features gas and money-saving tips in their circulars and radio advertisements, in stores and at their own website ([www.autozone.com](http://www.autozone.com)). The Drive \$marter Challenge campaign will run through December 20, 2008.

### About AutoZone:

As of May 3, 2008, AutoZone sells auto and light truck parts, chemicals and accessories through 4,032 AutoZone stores in 48 states, the District of Columbia and Puerto Rico in the U.S. and 130 stores in Mexico.

AutoZone is the leading retailer and a leading distributor of automotive replacement parts and accessories in the United States. Each store carries an extensive product line for cars, sport utility vehicles, vans and light trucks, including new and remanufactured automotive hard parts, maintenance items, accessories, and non-automotive products. Many stores also have a commercial sales program that provides commercial credit and prompt delivery of parts and other products to local, regional and national repair garages, dealers, and service stations. AutoZone also sells the ALLDATA brand diagnostic and repair software. On the web, AutoZone sells diagnostic and repair information, and auto and light truck parts through [www.autozone.com](http://www.autozone.com). AutoZone does not derive revenue from automotive repair or installation.

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