



AutoZone Extends Liberty Bowl Title Sponsorship

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MEMPHIS, Tenn., Dec 27, 2007 (PrimeNewswire via COMTEX News Network) -- AutoZone, Inc. (NYSE:AZO) today announced an agreement with the AutoZone Liberty Bowl that will extend its title sponsorship of the college football bowl game through 2013. AutoZone is currently in the fourth year of a five year title sponsorship of this event.

"The investment we have made in the AutoZone Liberty Bowl has proven to be a very successful way of reaching a key audience, the fans of college football," said Lisa Kranc, Senior Vice President of Marketing for AutoZone. "In addition to being a good business partnership, our AutoZoners and our customers tell us they appreciate our support of this great event. We are pleased and honored to announce this five year extension."

The 49th edition of the AutoZone Liberty Bow will be played Saturday, December 29, 2007, between the University of Central Florida, champions of Conference USA, and Mississippi State University of the Southeastern Conference. The game is a sell out.

"We could not be happier with this decision by AutoZone to extend its contract to 2013," said Steve Ehrhart, Executive Director of the AutoZone Liberty Bowl. "Having a home town company step up in this way is a giant leap forward as we continue to strive to make this yearly classic a memorable experience for the student-athletes, the universities and their fans. This new contract affirms AutoZone's commitment and gives us a great deal of confidence as we begin planning for our 50th anniversary bowl game next year."

While being one of several presenting sponsors for many years, AutoZone became the title sponsor of the AutoZone Liberty Bowl in 2004.

About AutoZone:

As of November 17, 2007, AutoZone sells auto and light truck parts, chemicals and accessories through 3,972 AutoZone stores in 48 states, the District of Columbia and Puerto Rico in the U.S. and 124 stores in Mexico.

AutoZone is the leading retailer and a leading distributor of automotive replacement parts and accessories in the United States. Each store carries an extensive product line for cars, sport utility vehicles, vans and light trucks, including new and remanufactured automotive hard parts, maintenance items, accessories, and non-automotive products. Many stores also have a commercial sales program that provides commercial credit and prompt delivery of parts and other products to local, regional and national repair garages, dealers, and service stations. AutoZone also sells the ALLDATA brand diagnostic and repair software. On the web, AutoZone sells diagnostic and repair information, and auto and light truck parts through www.autozone.com. AutoZone does not derive revenue from automotive repair or installation.

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