



Automotive Service Association Teams Up With ALLDATA; ASA Members to Benefit With Member Discounts on ALLDATA Products and Services

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ELK GROVE, Calif., May 14 /PRNewswire/ -- The Automotive Service Association (ASA) now provides its over 12,000 members an excellent price on ALLDATA, the world's leading computer-based automotive repair information system for professional service providers. ASA's large membership base, centralized promotion and advertising of the ALLDATA product has made this excellent price available to ASA members.

"ASA is constantly looking for ways to help members do their jobs more effectively and save money," said Walter Trapp, president and chief staff executive of ASA. "This ALLDATA discount program accomplishes both objectives."

"Not only will technicians have the right information to repair cars correctly, the discount will be worth well more than the cost of the ASA membership," Trapp said.

The ALLDATA database is accessible over the Internet, on DVD or CD and contains over 20,000 engine-specific vehicles dating back to 1982. ALLDATA subscribers receive quarterly updates of the latest automotive repair information, unlimited toll free telephone support from the ALLDATA National Customer Support Center, and access to the ALLDATA Automotive Library for additional repair materials and articles.

"It is becoming more difficult for automotive repair facilities to rely exclusively on printed manuals due to the extensive amounts of information required to service and maintain today's vehicles," said Walt Samuelson, EVP/COO of ALLDATA, Customer Satisfaction. "ASA's decision to offer ALLDATA to its membership supports the evolution of the industry's requirements for electronic technical information."

For more information, call ALLDATA at 1-800-697-2533 or visit www.alldata.com.

About AutoZone's ALLDATA

ALLDATA, an AutoZone (NYSE: AZO) company, is the leading provider of automotive repair information and solutions to the Professional Automotive Service Industry. The ALLDATA Online, DVD and CD products include computer-based diagnostic and repair articles, factory technical service bulletins and illustrations including original equipment wiring diagrams.

ALLDATA is also building strategic alliances with complementary companies to increase the value of the products and solutions we provide to automotive repair professionals. Visit the ALLDATA web site at www.alldata.com for more information.

In 1988, ALLDATA delivered its first product, and in 1996 AutoZone (NYSE: AZO) purchased the automotive information leader. Today, over 33,000 professional automotive repair shops across North America depend on ALLDATA for their automotive repair information needs; and over 60,000 repair shops in the United States purchase AutoZone parts from 1500 AutoZone Commercial Program locations.

About ASA

The Automotive Service Association is the largest not-for-profit trade association of its kind, serving more than 12,000 businesses and approximately 70,000 professionals from all segments of the automotive service industry. ASA's headquarters is in Bedford, Texas.

ASA advances professionalism and excellence in the automotive repair industry through education, representation and member services. Additional information about ASA, including past news releases, is available on the ASA Web Site on the Internet (<http://www.asashop.org>).

FOR MORE INFORMATION:

To obtain a press kit, visit ALLDATA at www.alldata.com.

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